As a consumer of digital content, I have a grave concern about the proposed Broadcast Flag. The

initial comments of the MPAA and others aligned with its position ignore the consumer's side of the

digital television bargain. This is troubling if the object of this proceeding is to convince consumers

to buy digital television devices.

The MPAA would have the Commission believe that the DTV transition is best served by forcing

consumers to receive DTV content only by means of special-purpose DTV devices. The truth is that

general-purpose computers can do more while costing less.

The digital television transition relies on convincing consumers of the benefits of switching to and

buying digital television equipment. That transition will be far more palatable to me as a consumer

if switching doesn't mean discarding my existing home network, buying new high-resolutions displays,

and finding room for yet another device in my living room. Please do not allow the MPAA and its allies

to hinder the transition by making us set aside our computers and buy special-purpose DTV devices

that are more expensive and less valuable.

In addition, I am very concerned about the fair-use implications of the broadcast flag. With today's

technology, I can be more than a passive recipient of content; I can modify, create and participate. $\ensuremath{\mathsf{I}}$

can record TV to watch later; clip a small piece of TV and splice it into a home movie; send an email

clip of my child's football game to a distant relative; or record a TV program onto a DVD and play it at

my friend's apartment. The broadcast flag seems designed to remove this control and flexibility that I enjoy.

I am a law-abiding consumer who believes that piracy should be prevented and prosecuted. However,

if theoretical prevention comes at the cost of prohibiting me from making legal, personal use of my

content, then the FCC should be working to protect all consumers rather than enable those who would

restrict consumer rights. In the case of the broadcast flag, it seems that it will have little effect on

piracy. With file-sharing networks, a TV program has only to be cracked once, and it will propagate

rapidly across the Internet. So, while I may be required to purchase consumer electronic devices that $% \left(1\right) =\left(1\right) +\left(1$

cost more and allow me to do less, piracy will not be diminished.